

SPONSORSHIP AND BENEFITS GUIDE 2020-2021



At Bellarmine, our students are a cut above. They rise to new heights of academic excellence and ethical rigor through the liberal arts. Students develop necessary skills vital to the 21st century workplace, such as critical thinking, oral and written communication, teamwork, work ethic, intercultural fluency and leadership. The Career Development Center at Bellarmine is committed to developing customized solutions to cultivate your talent pipeline and have a diverse range of sponsorship packages available to maximize your recruitment efforts.

SCARLET \$1,500 (4 available)

Serve as the exclusive, Presenting Sponsor of an entire week of Career Development Center programming. Sponsor weeks include Fall/Spring Career Week and Fall/Spring Mock Interview Week. Scarlet sponsors receive exclusive marketing and registration benefits at career networking events as well as a feature in Bellarmine's Employer Spotlight series.

SILVER \$750 (6 available)

Recognition as the Supporting Sponsor* at a Career Fair that most aligns with your recruitment needs. Sponsorship benefits include additional promotion and event recognition before, during, and after career events as well as a feature in Bellarmine's Employer Spotlight series.

**Limited to 3 sponsors per Career Fair*

EMPLOYER SPOTLIGHT SERIES

SPONSOR \$350 (6 available)

Participate in a week-long takeover of the Career Development Center during the fall or spring semester, which includes registration at the Spring Career Fair and the following benefits:

- Prominent visibility on social media, on-campus digital signage, and all-student newsletter communication
- Instagram Live Q&A session
- Drop-in Advising or Virtual Information session with students (in-person or virtual)
- On-campus (or virtual) interviews, as needed
- Connection to in-classroom panel, student organization, or Coffee with the Pros series

BENEFITS BY LEVEL

	SCARLET	SILVER	ESS
Exclusive naming rights to Career Week or Mock Interview Week, respectively	•		
Exclusive recruitment access for students and opportunities to formally address event participants	•		
Informational welcome table(s) set up at event check-in or virtual events	•		
Employer signage displayed throughout the week (provided by the sponsoring organization)	•		
Organization name and logo included in event marketing materials, including print posters, on-campus digital signage, social media, website, and email marketing to students (logo to be provided by sponsoring organization)	•	•	
Logo on Career Development Center website	•	•	
Recognition in Alumni e-Newsletter	•	•	
Priority Date/Time preferences for Fall/Spring Mock Interview Weeks	•	•	
Supporting Sponsorship* at Career Fair of choosing, including event registration, premium table location, and signage leading up to and throughout the event. <i>*Limited to 3 sponsors per Career Fair</i>	•	•	
Employer Spotlight Series	•	•	•
Registration at Spring Career Fair	•	•	•